

Your photo images:

Often a website, email or printed images on invitation or post cards are the first sight for people to see your work. Therefore getting a high quality photograph documentation of your work is very important.

If you don't have good photography skills yourself, it may be worth asking a fellow artist who is skilled in this area to do it, take a workshop (Creative Future does offer these from time to time) or invest in a professional photographer to document your work.

You will mostly be dealing with digital images. Generally the most flexible format/file type to send images in is in a JPG format. If the image you're sending is going to be used for print it generally has to be at least 300dpi. If the image you are sending will only appear online then it need only be 72 dpi.

Whenever you send images of your work they should always be accompanied by full image credit information. It's also important to indicate whether the image is a detail, film still, installation shot or similar. So include...

- Artist Name, Title of work – Year of production
- Medium
- Dimensions / duration

And in some cases...

- Photographer Credit
 - Other info: Is the image a detail, a film still an installation view?
- Image Courtesy (who owns copyright for the image? In some cases this might be the gallery representing an artist, or the artist themselves)

If possible you can put this information in the file name of whatever digital file you are sending over. Failing this an additional document which clearly indicates which image credits relate to which image file is ok too.